

**SAVE
THE DATE**



**TIME TO
GEAR UP!** **OCT
11 2025**

EVENT OVERVIEW

GHCA (Georgia Hispanic Construction Association) proudly presents one of its most anticipated events of the year:

Mundialito & Expo 2025, where construction meets community, competition, and culture!

This unique event brings together Georgia's Hispanic building community for a thrilling soccer tournament, networking opportunities, and a vibrant family-friendly expo. It's more than a tournament, it's a movement to strengthen bonds, celebrate culture, and elevate local businesses.



EVENT DETAILS

DATE: Saturday, October 11, 2025

TIME: 8:00 AM – Until the Final Whistle

LOCATION: Silverbacks Stadium

3200 Atlanta Silverbacks Way, Atlanta, GA 30340





TOURNAMENT FORMAT



16 TEAMS



10 PLAYERS
PER TEAM



3 QUALIFYING
ROUNDS



QUARTERFINALS, SEMIFINALS
AND FINAL MATCH



ONE TEAM WILL RISE TO BECOME THE
GHCA MUNDIALITO 2025 CHAMPION



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WHY PARTICIPATE?

500+

attendees business owners, contractors, and skilled professionals from Georgia's Hispanic construction community ready to connect and collaborate.

100+

construction companies, a powerful audience to promote your brand, generate high-quality leads, and build long-term business relationships.

300+

walk-through families, showcase your services at our Expo and boost your visibility with both industry stakeholders and the wider community.

15K+

online impressions, gain digital exposure through GHCA's pre- and post-event marketing campaigns across email, social media, and partner networks.

Build morale and team spirit by rallying your staff around a fun, competitive event designed to strengthen internal culture.

Enjoy a day of culture and community, filled with music, giveaways, food, and fútbol, a memorable event that your team and clients will thank you for being part of.



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TARGET AUDIENCE

**HISPANIC-OWNED
CONSTRUCTION COMPANIES**

**CONTRACTORS AND
SUBCONTRACTORS**

**CONSTRUCTION WORKERS
AND THEIR FAMILIES**

**VENDORS AND SERVICE
PROVIDERS**

**COMMUNITY
ORGANIZATIONS**

**INDUSTRY STAKEHOLDERS
AND MEDIA**



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SPONSORSHIP PACKAGES:

PRESENTING LEVEL: **\$10,000**

- *Exclusive Brand Integration: Your brand will be prominently integrated into the tournament's name (e.g., GHCA Mundialito Powered by Gibson).*
- *Team Uniform Branding: Your company logo will be featured on the uniforms of all 16 teams in a prime location.*
- *Comprehensive Digital Exposure: Your brand will be included in all virtual and digital materials, such as web banners, landing pages, social media posts, email blasts, and invitations.*
- *Banner and Trophy Branding: Your company logo will be displayed on the event's main banner and other secondary banners, as well as on trophies and medals for the champion, runner-up, and third-place teams.*
On-Site Presence: You will receive a 10x10 space for a promotional table at the event.
- *Recognition and Participation: You will have the opportunity to deliver welcome remarks as the presenting sponsor and present trophies and medals at the end of Mundialito.*
- *Team Registration: Registration for a team of 10 players, including jerseys.*



CHAMPIONS LEVEL:

\$3,500

- *Uniform Branding: Your company logo will be featured on the uniforms of all 16 teams.*
- *Digital Exposure: Your brand will be included in all virtual and digital materials.*
- *On-Site Presence: You will receive a 10x10 space for a promotional table at the event.*
- *Team Registration: Registration for a team of 10 players, including jerseys.*



UEFA LEVEL: **\$1,500**

- *Digital Exposure: Your brand will be included in all virtual and digital materials.*
- *On-Site Presence: You will receive a 10x10 space for a promotional table at the event.*
- *Team Registration: Registration for a team of 10 players, including jerseys.*



CONMEBOL LEVEL: **\$950**

- *Digital Exposure: Your brand will be included in all virtual and digital materials.*
- *Team Registration: Registration for a team of 10 players, including jerseys.*



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VENDOR BOOTH LEVEL: **\$500**

- *Digital Exposure: Your brand will be included in all virtual and digital materials*
- *On-Site Presence: You will receive a 10x10 space for a promotional table at the event.*





TEAM REGISTRATION

READY TO COMPETE?

Register your 10-player team today and show the industry your teamwork and competitive spirit.

***DON'T WAIT,
SLOTS ARE LIMITED AND FILL UP QUICKLY!***



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CONTACT US!

FOR SPONSORSHIPS, TEAM REGISTRATION,
VENDOR INFO, OR PRESS INQUIRIES:



(404) 229-8070



info@georgiahca.org

JOIN THE ACTION

Whether you're a player, sponsor, exhibitor, or fan, this is your moment to be part of something special. Let's make GHCA Mundialito & Expo 2025 an unforgettable experience for our community!



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