



***SPONSORSHIP
PACKAGE 2026***

BEAR'S BEST, ATLANTA

SEP 4, 2026

MISSION

To nurture the success of the Hispanic community in the construction industry through education, advocacy, and networking.

VISION

GHCA envisions a vibrant construction industry in which all Hispanic businesses are respected and empowered, and in which they have equitable access to the same opportunities, resources and rewards as everyone else. We believe in creating strong prosperous communities and in leaving a legacy of lasting and meaningful progress for generations to come.

VALUES

Our core values are focused on Member Satisfaction, Safety, Excellence, Making a Difference, Diversity, Equity and Inclusion, Collaboration, Environmental Responsibility and having Fun while doing what we love the most.

The Georgia Hispanic Construction Association

(GHCA) is a 501(c)6 non-profit, membership-based organization established in 2012 to serve the needs of the growing Hispanic construction community in the State of Georgia. **The GHCA provides education and business development resources to help small and medium-sized construction firms** to build a stronger business foundation and to secure more and better business opportunities.

ghca

Georgia Hispanic
Construction Association

 georgiahca.org  [@SOMOSGHCA](https://www.facebook.com/SOMOSGHCA)  [@weareghca](https://www.instagram.com/weareghca)



Bear's Best Atlanta

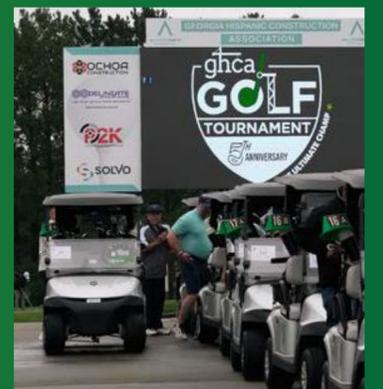
A Member of the ClubCorp Family

Since its inception, our tournament has proudly been hosted at one of Georgia's premier daily-fee courses — offering the prestige and experience of a private club within an exceptional public setting. Designed by golf legend Jack Nicklaus and showcasing 18 of his most celebrated designs, this highly anticipated annual event consistently attracts returning players and strong demand year after year.



5342 Aldeburgh Drive
Suwanee, GA 30024

RECAP 2025



TEE BOX SPONSOR



GOLD SPONSOR



GOLF CART SPONSOR



GOLF PARTNER 2024



GOLF CLINIC SPONSOR
5P 5 POINTS ELECTRICAL, INC.

LEADERBOARD SPONSOR
YANCEY CAT

BATSON COOK CONSTRUCTION • LUCK STONE • BECK • SSD CONTRACTING • ERNST CONCRETE • CED NORCROSS • DR STEEL • CADENCE BANK • BALFOUR BEATTY • CGS WATERPROOFING • OCHOA CONSTRUCTION • VENSURE • DELINEATE • HIGH QUALITY ROOFING • ELITE ROOFING SUPPLY • IMPACT RENTALS • ADAMS AND REESE LLP **TEAM FOURSOME**

WHY INVEST HERE?

BECAUSE THIS IS NOT JUST A GOLF TOURNAMENT – IT'S A STRATEGIC BUSINESS ENVIRONMENT.

Now in its 6th edition, the GHCA Golf Tournament grows stronger every year, attracting an expanding circle of industry leaders, business owners, and decision-makers.

1. *Quality over quantity — curated connections.*

A relaxed setting where trust is built naturally.

3.

2. *Real conversations that lead to real opportunities.*

A loyal and growing player base.

4.

**THIS IS WHERE RELATIONSHIPS ARE STRENGTHENED
AND BUSINESS FOLLOWS.**

GHCA GOLF TOURNAMENT

BY THE NUMBERS:

6th Annual Edition
bigger and better every year

150+ Players
up 20% from last year

Decision-makers only
owners, executives, managers

5+ business conversations
per attendee on average

65%+ returning players
loyal and engaged

Limited sponsor spots
exclusive brand exposure



Empowering Women on the Green

5th year partnering

WHAT HAPPENS:

- 1. During the day, players meet a professional female golfer*
- 2. By challenging her, they help support her path to the LPGA Tour*
- 3. Fun, interactive, and competitive experience for all golfers*

WHY IT MATTERS:

- 1. Supports women advancing in professional golf*
- 2. Showcases GHCA & Latinas in Construction championing women everywhere*
- 3. Sponsor visibility & networking opportunities*

PLAY. CHALLENGE. EMPOWER.



SPONSORSHIPS ***AND FOURSOMES***

PRESENTING **SPONSOR**

PLAY:

- One exclusive foursome (4 players) — your team on the course
- 10x10 tee box tent — engage directly with players

EXPOSURE:

- Company logo embedded in tournament branding, online & offline materials
- Full-color logo on PGA-style electronic leaderboard
- Logo on Player's Gift given to all golfers
- Logo & hyperlink prominently on GHCA website
- Logo on all tournament marketing materials
- Four Hole Sponsor Signs

PRESTIGE:

- Present awards to champions during the Awards Ceremony — front and center in the spotlight
- Opportunity to meet all golfers at registration and connect personally

**YOUR BRAND AT THE CENTER OF GOLF, CAMARADERIE,
AND BUSINESS CONNECTIONS.**



\$10,000

LEADERBOARD SPONSOR

PLAY:

- One exclusive foursome (4 players)
- 10x10 tent to engage golfers — choose your moment: next to the leaderboard at shotgun or at a hole of your choice

EXPOSURE:

- Premium logo on PGA-style electronic leaderboard & LED screen
- Logo & hyperlink on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- Your brand at the center of tournament excitement

**BE FRONT AND CENTER WHERE GOLF, CAMARADERIE,
AND BUSINESS MEET.**



\$5,000

CONTEST *SPONSOR*

PLAY:

- One exclusive foursome (4 players)
- 10x10 tent to engage golfers on tee box
- Set up on Contest Hole (Long Drive or Closest-to-the-Pin)

EXPOSURE:

- Full-color logo on PGA-style electronic leaderboard & LED screen
- Logo & hyperlink prominently on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- Address golfers during Awards Ceremony to present contest prizes

**HIGHLIGHT YOUR BRAND WHERE COMPETITION AND
EXCITEMENT MEET — ON THE COURSE AND IN THE SPOTLIGHT.**



\$5,000

BEVERAGE CART *SPONSOR*

PLAY:

- One exclusive foursome (4 players)
- Logo displayed on beverage cart traveling the course, visible to all golfers

EXPOSURE:

- Full-color logo on PGA-style electronic leaderboard & LED screen
- Logo & hyperlink prominently on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- High-visibility branding as the cart moves along the course, connecting with every player

YOUR BRAND ON THE MOVE — KEEPING GOLFERS REFRESHED WHILE MAXIMIZING VISIBILITY AND IMPACT.



\$5,000

GOLF CART *SPONSOR*

PLAY:

- One exclusive foursome (4 players)

EXPOSURE:

- Company logo displayed on all golf carts used during the tournament
- Logo on all tournament marketing materials as Golf Cart Sponsor
- Logo & hyperlink prominently on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- Your brand visible on every cart — constant exposure to every golfer throughout the day

**DRIVE YOUR BRAND ACROSS THE COURSE — MAXIMUM VISIBILITY,
MAXIMUM IMPACT.**



\$5,000

PHOTO BOOTHSPONSOR

PLAY:

- One exclusive foursome (4 players)

EXPOSURE:

- Logo displayed on photo booth and picture frames taken by all attendees
- Logo on all tournament marketing materials as Photo Booth Sponsor
- Logo & hyperlink prominently on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- Your brand captured in every photo — lasting visibility for players during and after the tournament

PUT YOUR BRAND IN THE SPOTLIGHT — FUN, MEMORABLE, AND FRONT-AND-CENTER FOR ALL GOLFERS.



\$5,000

GOLD SPONSOR

PLAY:

- One exclusive foursome (4 players)
- 10x10 tee box tent to engage golfers directly during play

EXPOSURE:

- Second-position logo on PGA-style electronic leaderboard side panels
- Full-color logo on LED leaderboard screen
- Logo on all tournament marketing materials as Gold Sponsor
- Logo & hyperlink prominently on GHCA website
- Two Hole Sponsor Signs

PRESTIGE:

- High-visibility branding across key tournament touchpoints
- Exclusive engagement with golfers on the course — your brand at every swing

**STAND OUT ON THE LEADERBOARD — MAXIMUM VISIBILITY,
DIRECT CONNECTIONS, AND PREMIUM POSITIONING.**



\$5,000

LUNCHSPONSOR

PLAY:

- One exclusive foursome (4 players)
- Branded lunch box for every player — your logo in their hands

EXPOSURE:

- Full-color logo on LED PGA-style electronic leaderboard
- Logo & hyperlink prominently on GHCA website
- One Hole Sponsor Sign

PRESTIGE:

- Every player sees and interacts with your brand during the tournament lunch — lasting visibility and engagement

**FEED THEIR GAME, FUEL YOUR BRAND — HIGH VISIBILITY,
MEMORABLE IMPACT, AND DIRECT GOLFER CONNECTION.**



\$3,500

TEE BOX *SPONSOR*

PLAY:

- One exclusive foursome (4 players)
- 10x10 tee box tent to meet golfers directly

EXPOSURE:

- Full-color logo on LED PGA-style electronic leaderboard
- Logo & hyperlink on GHCA website
- One Hole Sponsor Sign

PRESTIGE:

- Be at the heart of the action — golfers will see and interact with your brand on the course

ENGAGE PLAYERS, BUILD CONNECTIONS, AND SHOWCASE YOUR BRAND WHERE THE GAME HAPPENS.



\$3,000

FOURSOME

PLAY:

- *Green fees for one foursome (4 players)*
- *Four (4) complimentary Mulligans*
- *Option to play as a foursome or be paired with other members*
- *Player gifts for each participant*
- *Complimentary food & beverages throughout the tournament*

EXPOSURE:

- *Company logo in full color on LED PGA-style electronic leaderboard*
- *One Hole Sponsor Sign*

PRESTIGE:

- *Enjoy the full tournament experience while your brand is visible to all golfers*

PLAY, CONNECT, AND LEAVE YOUR MARK — A FULL DAY OF GOLF, CAMARADERIE, AND EXPOSURE.



\$1,650

\$5,500

LATINAS IN CONSTRUCTION **GOLF MASTER BUNDLE**

Golf Clinic Presenting Sponsor + Tournament Tee Box Sponsor

Leadership Access. Business Visibility. Real Impact.

PLAY:

- One exclusive foursome (4 players) -your team on the course
- 10x10 tee box tent- engage directly with players during the GHCA Tournament
- One executive joins all 8 Golf Clinic sessions as a participant

EMPOWER:

- Presenting Sponsor of the Latinas in Construction Golf Clinic
- Professional instruction, course fees, welcome kit & graduation recognition included
- Build authentic relationships through shared experience, not observation

EXPOSURE:

- Logo featured as Clinic Presenting Sponsor
- Sponsor spotlight across social media
- Logo on official tournament landing page (hyperlinked)
- Recognition in tournament marketing & program
- Full-color logo on LED PGA-style electronic leaderboard

STRATEGIC POSITIONING:

Invest in access to construction's most influential business environment — while advancing Latina leadership.

Play. Empower. Lead.



**GET IN TOUCH FOR
MORE INFORMATION**

 georgiahca.org  [@somosghca](https://www.facebook.com/somosghca)  [@weareghca](https://www.instagram.com/weareghca)  404.229.8070