



ghca Georgia Hispanic
Construction Association

**WE
ARE**



**MAY
23**



Franklin Gateway Sports Complex
1034 Franklin Gateway SE, Marietta, GA 30067

**WE
ARE**



**GHCA
MUNDIALITO**

*The Road to the World Cup Begins Here
Before the world watches the World Cup, our community lives it.
Sixteen teams will compete for glory, families will cheer, and
companies will celebrate culture.*



2025 champions:  **Xstrategist**
ACCOUNTING CONSULTANTS

WHY SPONSORS LOVE MUNDIALITO

More than visibility, it's connection.

The momentum toward the FIFA World Cup 2026 is building nationwide, especially within Hispanic communities.

Fútbol is more than a game **it's pride, heritage, and passion.**

GHCA Mundialito is where sponsors:

- *Engage the Community- Connect with Hispanic construction workers, families, and local businesses.*
- *Reward Employees- Give teams and families a memorable day of pride and fun.*
- *Celebrate Heritage- Share the culture and passion of fútbol in the Hispanic community.*
- *Ride World Cup Momentum- Leverage excitement leading up to FIFA World Cup 2026.*

Build relationships on and off the field.



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THE TOURNAMENT



16 TEAMS



**12 PLAYERS
PER TEAM**



**192 PLAYERS
COMPETING**

**TEAMS REPRESENT COUNTRIES THROUGH NATIONAL-COLOR
UNIFORMS, BRINGING GLOBAL PRIDE AND ENERGY TO THE FIELD.**



***ONE CHAMPION.
COUNTLESS COMMUNITY MEMORIES.***



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WHY PARTICIPATE?

500+

attendees business owners, contractors, and skilled professionals from Georgia.

100+

construction companies, a powerful audience to promote your brand.

300+

walk-through families, showcase your services at our Expo.

18K+

online impressions, gain digital exposure through GHCA's social media, and partner networks.

Enjoy a day of culture and community, filled with music, giveaways, food, and fútbol, a memorable event that your team and clients will thank you for being part of.



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GHCA MUNDIALITO 2025 RECAP



SPONSORSHIP PACKAGES:

TITLE SPONSOR: \$9,500

Own the field. Lead the experience.

- **Naming rights: “(Your Brand) GHCA Mundialito 2026”**
- **One corporate team (12 players with custom jerseys)**
- **Logo on the front of all 16 team jerseys**
- **Premier visibility: banners, trophies, medals, printed/digital materials**
- **Branded tent to welcome attendees**
- **Premium space at the Community Expo for 10x10 booth (not provided)**
- **Player gifts for all 192 participants**
- **Stage recognition: welcome remarks & trophy presentation**
- **Full promotion across social media, emails, website, signage, and announcements**



Exclusive naming rights. Maximum brand exposure.



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FAMILY DAY EXPERIENCE: **\$5,000**

Bring your loved one to enjoy the World Cup Experience.

- One corporate team (12 players with jerseys)
- **Family guest experience (each player may bring one adult + two children)**
- Fan gifts: T-shirts, coolers, drawstring bags
- **Branded fan tent**
- Premium space at the Community Expo for 10x10 booth (not provided)
- **Logo on sleeve of all 16 team jerseys**
- Digital and on-site promotion

Option without team registration: \$3,500

Celebrate families, cheer together, and connect with the community.



FAN ENGAGEMENT & ACTIVATOR SPONSOR:

\$5,000

Own the most exciting Non-players moments.

- *Interactive fan activities (photo booth, penalty kick, speed shot, dribble course or branded flag backdrop)*
- **Activation space at the Community Expo**
- **Brand signage in activity area**
- *Digital and on-site promotion*
- **Social media mentions**
- *Optional giveaways*

Place your brand where culture, passion, and competition meet.



TEAM & EXPO SPONSOR:

\$1,300

Play on the fields and engage on-site with the community.

- One corporate team (12 players)
- Sleeve logo on all 16 team jerseys
- Space at the Community Expo for a 10x10 booth
- Recognition in event signage & digital channels

Booth space is included; tables and chairs are not provided.

Step onto the field and connect directly with players, families, and fans.

COMMUNITY EXPO BOOTH:

\$500

Meet players, families, and fans and leave your mark.

- Space for a 10x10 booth at the Community Expo (tent and table are not provided)
- Opportunity to showcase products/services
- Logo recognition on website and social media

Booth space is included; tables and chairs are not provided.

Direct access to a diversified, engaged audience.

BE PART OF THE CELEBRATION

POSITION YOUR BRAND WHERE GLOBAL ENERGY MEETS LOCAL PRIDE.



GHCA Mundialito 2026 brings:

Community tradition

Culture and pride

Corporate team building

World Cup excitement

A day families remember

***Before the world watches the game, our community lives it.
Be part of the moment.***



CONTACT US!

FOR SPONSORSHIPS, TEAM REGISTRATION,
VENDOR INFO, OR PRESS INQUIRIES:

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JOIN THE ACTION

Whether you're a player, sponsor, exhibitor, or fan, this is your moment to be part of something special. Let's make GHCA Mundialito & Expo 2026 an unforgettable experience for our community!



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